



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No. : 20 of 2007)

(Accredited with A+ Grade by NAAC)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

GTU/Ph.D./V.V._Notice/2026/175

Date: 06/10/2026

NOTICE

PUBLIC VIVA-VOCE

Invitation for all to attend the Public Viva-Voce of JITENDRA BAPURAO PATIL (En. No. 189999903016) on "A Study on Effect of Subliminal Advertising on Consumer buying behavior with reference to Gujarat state" in Management on 15/10/2026 from 11:30 AM (IST) onwards at Academic Block-4, IQAC Seminar Hall, GTU School of Management Studies, Chandkheda, Ahmedabad.

Name of the Supervisor : Dr. Snehalkumar H. Mistry

Name of Co-Supervisor : -

Name of DPC Member 1: Dr. Jaydip chaudhari

Name of DPC Member 2: Dr. Kedar Shukla

[Signature]
06/10/26

I/C Controller of Examination

The above has been put up as per the request received from the Supervisor, Dr. Snehalkumar H. Mistry vide e-mail dated 16/09/2026 along with the compliance report.

Copy to:

- 1) Chief Accounts Officer, GTU.
- 2) IT Section, GTU for uploading on website and making other necessary arrangements.

5 - Star Rating in GSIRF
(Gujarat State Institutional Rating Framework) - 2024



In Top 50 universities under the 'Innovation' category
and Top 100 under 'State Public University' category for 2025



Re-accredited as a Green University in
Platinum Ranking till 2027 by Green Mentors



Computer Engineering (Cyber Security) Course
under 'Tier-1' category has been accredited by



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